1. Please change the orange wording to pink (easier to read)- and please remove asterisk after charity

This year, we've focused on growing our education programme, Tech We Can. Early education and inspiration is, and will continue to be, at the heart of what we do.

We've also been working on developing pathways that support women to get into tech across all stages of their careers.

Read on to explore the difference we've made during Tech She Can's first year as a charity.\*

Please replace Patrick Vallance with Sir Patrick Vallance, Government Chief Scientific Adviser and National Technology Adviser

"Diversity in all senses is the key to developing future technologies which work for the whole of society."

Patrick Vallance

3. Please change 'women and girls' lives.' to 'women's and girls' lives.'

## J. Influencing change Using our power of collaboration to build a diverse community of members and external networks in order to change the ratio of women in tech and make a positive and lasting difference to women and girls' lives.

- 4. Quote carousel Ben Higgin in twice (after Sian and after Abbie) / Auriol in twice (after Lexie and after Patrick)
- 5. Please bold 'all children' in the below

Technology is pervasive across every aspect of our lives today. To ensure that all children are able to participate in the jobs of the future, we need to educate and excite them about technology, and the people who develop it, from an early age - before stereotypes set in.

6. please bold as follows - One of our key objectives this year has been to **expand our**<u>Tech We Can</u> free educational programme - creating new....

One of our key objectives this year has been to expand our <u>Tech We Can</u> free educational programme - creating new content aimed at younger age groups and extending our outreach to inspire more children across the UK, especially in social mobility 'cold spots'.

7. Shorten underline on 'content' below - and also bold and hyperlink all of 'new animated series'

## Inspiring younger age-groups

Alongside our existing Tech We Can <u>lesson packs</u> and <u>on-demand video</u> <u>content</u> for children aged 8 - 14, we created a new <u>animated</u> series for children aged five and above, covering a variety of cross-curricular tech topics.

8. Link to - <a href="https://vegaawards.com/winner-info.php?id=44243">https://vegaawards.com/winner-info.php?id=44243</a>

ell as receiving high praise from children, teachers and parents the animations were recognised in the 2022 Vega Digital Awards, ving first place in both the Animated and Educational Video Series.

9. Change bold white to pink pls

Together with our champions, we're proud to have delivered Tech We Can lessons to more than 10,000 children in the UK in just four months during 2022 - reaching classrooms from the Channel Isles, across the Midlands,

10. Please check sizing of pink text at the start of each of the three sections for consistency (looks bigger on 'Today's children'?)

Today's children are tomorrow's workforce - and, through our work with schools and children, we're investing in the long-term talent pipeline in 10-15 years' time.

Technology is pervasive across every aspect of our lives today. To ensure that all children are able to participate in the jobs of the future, we need to educate and excite them about technology, and the people who develop it, from an early age - before stereotypes set in.

We're a charitable organisation and wouldn't have been able to achieve this impact, so soon, without our members, especially our strategic partners: Centrica, Computeam, Credit Suisse, Deutsche Bank, Discover, Google, Morgan Stanley, Nationwide, NatWest Group, PwC UK, Tesco, Unilever, University of Birmingham, UST and Zoopla.

From generating funding through donations and sponsorships to

11. Please and a comma - 'jobs in technology, and expanding...'

secure jobs in technology and expanding our existing Birmingham

12. Change to 'insights which shape the work...'

and insights shaping the work we do together, to s for our programmes - their support is truly

13. Change to 'size of organisations and geographic and sector coverage'.

Our membership is truly diverse in terms of the size of organisations, geographies, and sector coverage. By bringing together all these

14. Add space 'and one in five'

At a time when the UK aspires to be an 'innovation nation' and science and technology superpower, just 3% of women say a career in technology is their first choice, and one in five schools in England do not offer Computer Science at GCSE. There's still so much for us to do.

15 .Remove asterisk below and update text to - Reporting timeframe for our 2022 Impact Report is 23 July 2021 (the date we achieved charitable status) to 31 August 2022.

support in creating this report.

\* Reporting timeframe for our impact report is 23 July 2021 (the date we achieved charitable status