

Tech for Manufacturing & Engineering

Loomia Group Design Task



NAME

HOMEWORK DUE DATE

Imagine Loomia have asked you to design their next piece of 'Tech Fashion'. What do you imagine tech for fashion looking like in the future?

Your Task

Work with your group to design a piece of clothing/ full outfit which uses tech. Draw and label your outfit.

How would you advertise your outfit?

Who would your target market be (who do you think would want to buy it)?

Why do you think people would want to buy your outfit?

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How does tech help/appeal to the user?

How does the user control their outfit?